

## Introduction To Sociology George Ritzer 2nd Edition Ebook

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introduction to sociology offers a comprehensive guide that connects traditional sociological concepts and contemporary social phenomena such as globalization consumer culture the internet and mcdonaldization to students lives in today s global society this accessible text encourages learners to apply a sociological perspective and explore how public sociologists address critical modern issues

the globalization of nothing is back in a revised and completely updated second edition in this reconceptualized volume author george ritzer focuses his attention squarely on the processes of globalization and how they relate to mcdonaldization this revision is shorter more concise and spends much less space on the nothing something continuum that he introduced in the first edition

join the conversation with one of sociology s best known thinkers in the fully updated fourth edition of essentials to sociology bestselling author george ritzer shows students the relevance of sociology to their lives adapted from ritzer s introduction to sociology this text provides students with a rock solid foundation in a shorter and more streamlined format students will learn about traditional sociological concepts and theories as well as some of the most compelling contemporary social phenomena globalization consumer culture the internet and the mcdonaldization of society packed with current examples and the latest research of how public sociologists are engaging with the critical issues of today this new edition encourages students to apply a sociological perspective to their worldview empowering them to participate in a global conversation about current social problems also available as a digital option courseware contact your rep to learn more about essentials of sociology fourth edition vantage digital option

essentials of sociology adapted from george ritzer s introduction to sociology provides the same rock solid foundation from one of sociology s best known thinkers in a shorter and more streamlined format with new co author wendy wiedenhoft murphy the third edition continues to illuminate traditional sociological concepts and theories and focuses on some of the most compelling features of contemporary social life globalization consumer culture the internet and the mcdonaldization of society new to this edition new trending boxes focus on influential books by sociologists that have become part of the public conversation about important issues replacing public sociology boxes this feature demonstrates the diversity of sociology s practitioners methods and subject matter featuring such authors as o michelle alexander the new jim crow o elizabeth armstrong and laura hamilton paying for the party o matthew desmond evicted o arlie hochschild strangers in their own land o eric klinenberg going solo o c j pascoe dude you re a fag o lori peek and alice fothergill children of katrina o allison pugh the tumbleweed society updated examples in the text and digital living boxes keep pace with changes in digital technology and online practices including uber bitcoin net neutrality digital privacy wikileaks and cyberactivism new or updated subjects apply sociological thinking to the latest issues including the 2016 u s election brexit the global growth of isis climate change further

segmentation of wealthy americans as the super rich transgender people in the u s armed forces charter schools the legalization of marijuana the flint water crisis fourth wave feminism

george ritzer is one of the leading social and cultural commentators of the present day in this essential new book he considers some of the main tendencies in contemporary social theory included here are ritzer s latest reflections on the uses and misuses of metatheory according to ritzer sociology is a multiparadigm science the differences and intensities of rivalries between paradigms are often very confusing for students and even for professional sociologists this book seeks to find a way out of the confusion by sketching out the lineaments of a new integrated sociological paradigm and demonstrates how this paradigm can be applied it shows the various ways in which ritzer has developed rationalization theory to shed light on professional integration the shape of consumer culture hyperrationality and the state of sociology today

list of figures preface 1 globalization i liquids flows and structures some of the basics from solids to liquids to gases flows does globalization hop rather than flow heavy light weightless heavy structures that expedite flows heavy structures as barriers to flows subtler structural barriers structure and process on the increasing ubiquity of global flows and processes and structures thinking about global flows and structures chapter summary 2 globalization ii some basic issues debates and controversies is there such a thing as globalization if there is such a thing as globalization when did it begin globalization or globalizations what drives globalization if there is such a thing as globalization is it inexorable does globophilia or globophobia have the upper hand if globalization is not inexorable has it gone too far what if anything can be done about globalization chapter summary 3 globalization and related processes i imperialism colonialism development westernization easternization imperialism colonialism development westernization easternization comparisons with globalization the era of the posts chapter summary 4 globalization and related processes ii americanization and anti americanism clarifying americanization some useful conceptual distinctions america s logistical technologies a broader and deeper view of the americanization of consumer culture an american empire minimizing the importance of americanization anti americanism post americanization chapter summary 5 neo liberalism roots principles criticisms and neo marxian alternatives the past present and future of neo liberalism neo liberalism an exemplary statement and the basic principles popular neo liberal theory the case of thomas friedman critiquing neo liberalism neo liberalism as exception neo liberalism the case of israel the end of history the death of neo liberalism neo marxian theoretical alternatives to neo liberalism chapter summary 6 global political structures and processes on political processes and flows the nation state threats to the nation state in defense of the nation state imagined community changes in global nation state relations other global political developments and structures regional political organizations global governance civil society other players chapter summary 7 structuring the global economy before bretton woods bretton

woods and the bretton woods system the end of bretton woods changes in and critiques of bretton woods era organizations organization for economic cooperation and development oecd european union common market north american free trade agreement nafta mercosur opec the multinational corporation mnc world economic forum the myth of economic globalization chapter summary 8 global economic flows production and consumption trade increasing competition for commodities the economic impact of the flow of oil race to the bottom and upgrading outsourcing financial globalization corporations people and ideas consumption chapter summary 9 global culture and cultural flows cultural differentialism cultural hybridization cultural convergence cultural imperialism chapter summary 10 high tech global flows and structures technology media and the internet technology media the internet chapter summary 11 global flows of people vagabonds and tourists migrants migration tourists and tourism chapter summary 12 global environmental flows differences among nation states collapse the leading environmental problems global responses chapter summary 13 negative global flows and processes dangerous imports diseases crime terrorism war dangerous imports borderless diseases crime corruption terrorism war the impact of negative global flows on individuals chapter summary 14 global inequalities i patterns of inequality inequality rural urban chapter summary 15 global inequalities ii global majority minority relations majority minority relations in a global context social definitions race and ethnicity ethnicity race gender children sexual minorities gays and lesbians responding to and resisting minority status the case of women chapter summary 16 dealing with resisting and the futures of globalization dealing with globalization resisting globalization the futures of globalization chapter summary appendix disciplinary approaches to globalization anthropology sociology political science economics geography psychology literary criticism postcolonial other fields glossary index

this bundle includes ritzer essentials of sociology 2e and mcgann sage readings for introductory sociology

join the conversation with one of sociology's best known thinkers essentials of sociology second edition adapted from ritzer's introduction to sociology third edition provides the same rock solid foundation in a shorter and more streamlined format like the original ritzer text essentials of sociology illuminates traditional sociological concepts and theories and focuses on some of the most compelling contemporary social phenomena globalization consumer culture the internet and the mcdonaldization of society as technology flattens the globe students are challenged to apply a sociological perspective to their world and to see how public sociologists are engaging with the critical issues of today contributor to the sage teaching innovations and professional development award find out more at [sagepub.com/sociologyaward](http://sagepub.com/sociologyaward) interactive ebook also available free when bundled with the print version your students save when you bundle the new edition with the interactive ebook version order using bundle isbn 978 1 5063 4017 3 learn more take a tour of the interactive ebook

george ritzer's mcdonaldization of society now celebrating its 20th anniversary continues to stand as one of the pillars of modern day sociological thought by linking theory to 21st century culture this book resonates with students in a way that few other books do opening their eyes to many current issues especially in consumption and globalization as in previous editions the book has been updated and it offers new discussions of among others in n out burger and pret a manger as possible antitheses of mcdonaldization the biggest change however is that the book has been radically streamlined to offer an even clearer articulation of the now famous mcdonaldization thesis

while providing a rock solid foundation of sociology introduction to sociology canadian version by renowned sociologists george ritzer and neil guppy illuminates traditional sociological concepts and theories as well as some of today's most compelling social phenomena globalization consumer culture and the internet ritzer and guppy bring students into the conversation by bridging the divide between the outside world and the classroom the international version of the book by ritzer has been redesigned with an explicitly canadian core the result is this compelling canadian version featuring george ritzer's distinctive voice and style blended with neil guppy's definitive views on canadian sociology highlighting the place of canada in a globalizing world

within china the discipline of american studies spans a wide variety of concerns and preoccupations reflecting its practical diversity in a transnational setting essays in this volume by close to forty scholars the majority most of them based in mainland china reflect on the past history and current teaching of american studies within china placing these in comparative perspectives the nature of globalization the transmission of ideas and practices across cultural boundaries the formulation and meaning of identity in cross national communications constitute major themes in contemporary american studies in china for officials and commentators alike the past present and future state of sino american relations are also an overriding preoccupation of china's america watchers overall this collection allows the reader to sample and appreciate the state of the field of american studies in today's china

the second edition of introduction to sociology thoroughly revised and updated continues to show students the relevance of the introductory sociology course to their lives while providing a rock solid foundation george ritzer illuminates traditional sociological concepts and theories as well as some of the most compelling contemporary social phenomena globalization consumer culture the internet and the mcdonaldization of society as technology flattens the globe students are challenged to apply a sociological perspective to their world and to see how public sociologists are engaging with the critical issues of today

now with sage publishing and co authored by one of the foremost authorities on sociological theory george ritzer and jeffrey stepnisky s classical sociological theory seventh edition provides a comprehensive overview of the major theorists and schools of sociological thought from the enlightenment roots of theory through the early 20th century the integration of key theories with biographical sketches of theorists and the requisite historical and intellectual context helps students to better understand the original works of classical authors as well as to compare and contrast classical theories new to this edition in ch 1 colonialism is now discussed as a major social force in development of modern society in ch 2 there is an expanded discussion of the historical significance of early women founders and the contributions of w e b du bois the chapter on du bois ch 9 includes new material about his intellectual influences new contemporary commentary about durkheim has been added to ch 7 ch 9 includes new material from recently translated later writings of george simmel providing new context for his overall theory addition of historical context boxes throughout text sections on contemporary applications of classical theory have been added to each chapter

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